

LIZZIE BAUMGARTNER

BROADCAST & PODCAST PROFESSIONAL

CONTACT INFORMATION

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SKILLS

Adobe CS | AP Style | Audio Automation | Booking/Talent Buying | Content Creation & Development | Copywriting | Collaborative | Creative Development & Direction | Event Activation/Production | Editorial Management | Interviewing | Lesson Planning | Live-Streaming Management | Marketing | Organization | Music Programming | Production Podcast Development | Public Speaking | Automation Software's | Research | Social Strategy

ACHIEVEMENTS

Best Faculty Advisor, Radio for WRSE 88.7FM

Intercollegiate Broadcast Systems 2022

Nomination: Best Music Podcast in Chicago for 2022; Emo Social Club

Chicago Reader

Nomination: Best Faculty Advisor, Radio for WRSE

Intercollegiate Broadcast Systems 2021 & 2022

ACADEMIC BACKGROUND

DePaul University

M.A. in Journalism, 2019-2021

North Central College

B.A. in Broadcast Communications,
minor: Speech Communications, 2015-2017

College of DuPage

A.A., 2012-2014

REFERENCES

Lauren Westphal | lauren.westphal@audacy.com

Ryan Arnold | ryan.arnold@audacy.com

Sarah Strom-Kays | stromkayss@elmhurst.edu

Clay Walker | clay.walker@audacy.com

Mark Hlavin | mark.hlavin@audacy.com

Brian Rowe | brianroweinfo@gmail.com

EXPERIENCE

Audacy, Inc.

Chicago, IL & Remote

Managing Editor of Podcasts; WBBM

2022 to Present

Develops podcasts that encompass popular news topics, investigative reporting, economics etc. Increased TSL YoY by 66% from the previous year while re-launching multiple podcasts. Manages team to execute tasks from editing, scripting, social strategy and interviewing while coaching producers to grow within their role.

Audio Production Coordinator; Alt Rock & Country 2021 to 2022

Edited commercial programming segments from on-air promos to podcast snippets for Audacy's national network of Alternative Rock radio stations. Quality-checked stations for consistent branding dates while updating WideOrbit files. Collaborates with our Country music sector for input, and creative processes to further develop programming for stations like KROQ, Alt 92.3, 97X etc.

Assistant Producer; WBBM

2019 to 2021

Edited, filtered incoming reports for reporting. Inputs reporters audio cuts and edits to the proper length and high-quality standard for broadcasting. Investigated incoming news tips while maintaining a basic run of show operations and handles receiver for other reports, updates.

Lead Promotions Coordinator; 93XRT

2018 to 2020

Assisted in organizing large events like Tivoli shows and Studio X's to ensure all client objects are met, and listeners are satisfied. Trained and delegated to new hires to exceed Entercom-Audacy standards. Helped with producing on-air advertising spots and collaborates with other management areas.

Emo Social Club

Chicago, IL

Co-Host & Producer

2018 to Present

Books guests, edits podcast episode while making creative choices for social media marketing. Livestreams weekly and collaborates with other streamers/podcasters for content creation. Runs social pages while tracking listenership and audience analysis. Works to expand programming options for the ESC podcast and other internal projects.

TEACHING EXPERIENCE

Elmhurst University-WRSE FM

Elmhurst, IL

Faculty Advisor & Adjunct Instructor

2021 to Present

Teaches students how to produce audio, and formulate a DJ persona along with other transferable skills like marketing, management, programming, and project management. Collaborates with the university and surrounding community to continue the growth of our station. Instructs students in digital journalism methods from interviewing, constructing news packages, social reporting, AP Style and professional practices. Teaches Digital Journalism Capstone (400-level.)

North Central College

Naperville, IL

Adjunct Communications Instructor

2021 to 2022

Instructed students about the changing media landscape and convergent methods, along with basic communication theories. Introduced new and emerging media. Taught Global Media Studies (100-level).